

Project Profile

Gogo



Reception

Location

River Center
111 N Canal St
Chicago, IL USA

*Corporate Headquarters

Industry

Technology

Size

259,000 SF

Employees at Location

650

Completion

2015

Scope

Ancillary Furniture
Ancillary Lighting
Architectural Solutions/Walls
Conference Furniture
Seating
Systems Furniture

Design Firm

NELSON

Furniture Dealer

Henricksen

General Contractor

ECI

Building Rep

Sterling Bay

Real Estate Broker

CBRE

Products

Gunlocke Caseloads; HBF
Conference; Allsteel Seek
chairs; Allsteel Acuity chairs;
Allsteel Mimeo chairs;
Allsteel Clarity; Allsteel
Aware tables; Allsteel Terrace
DNA panels; Allsteel Involve
Storage; Allsteel Wand;
Allsteel Gather - Belong,
Linger, Transfer, and Mind
Share; Allsteel Beyond
Framed Walls.



Workstations

Gogo, the world leader of in-flight connectivity, and a pioneer in wireless in-flight digital entertainment solutions, hired NELSON to plan and design their new corporate headquarters in Chicago, IL.

The client sought a final workplace design solution that would allow for aggressive growth and flexibility, while considering new ways of working in a collaborative space. To achieve these goals, the design team established a unified program inclusive of workplace guidelines and standards applicable to Gogo's workplace requirements.

"The project's objective is to provide a workplace solution that better engages lab solutions with the office environment and positively impacts productivity through better adjacency of the engineering staff."

— Andrea Brandt, Principal, Senior Project Manager,
NELSON



Workstations



Workstations



Teaming Space

"The design focuses on workplace solutions that promote and enhance the Gogo brand and reflect the expansion into additional domestic and international markets, improved quality of service and the evolution of customer usage and needs."

— Andrea Brandt, Principal, Senior Project Manager,
NELSON



Teaming Space



Teaming Space



Teaming Space

"This is an incredibly important step for Gogo as we continue to grow and evolve into a global organization. As we conducted our search for a new company headquarters, it was clear the state and the city have made considerable efforts to raise Chicago's profile as a technology hub and our new company headquarters puts us at the epicenter of that activity in a location that's better suited for the rapid growth we expect at Gogo."

— Michael Small, President + CEO, Gogo



Conference + Break Out Space



Multi-Purpose Space



Multi-Purpose Space



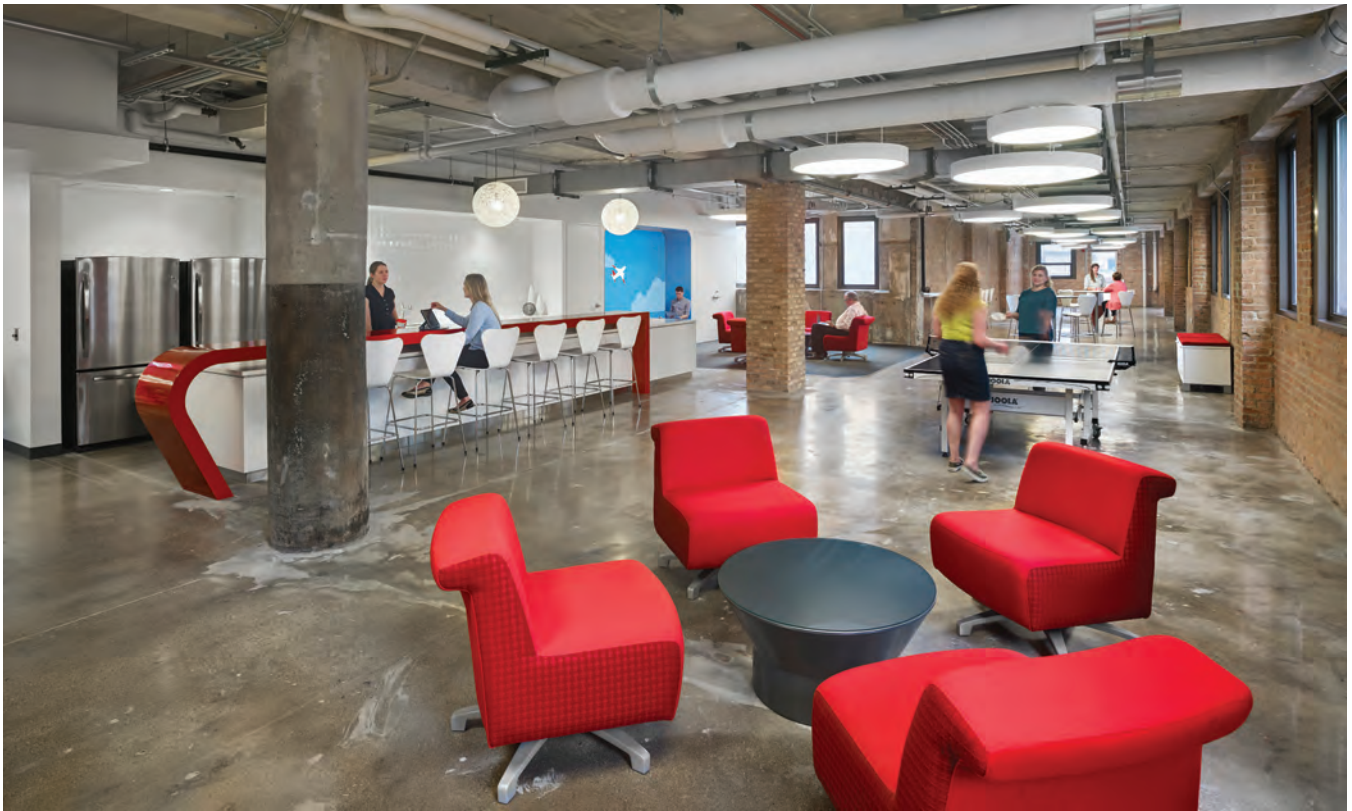
Multi-Purpose Space



Private Offices



Private Office



Game Room + Lounge



Seating + Display Vignette



Lab + Viewing Room